

Little Theatre of Weston Privacy Policy

As of July, 2022

This policy describes what personal information we collect and how we use it. This Privacy Policy applies to all information received by Little Theatre of Weston, both online and offline, including any electronic, written, or verbal communications.

Our Commitment to Our Donors (“Donor Privacy Policy”)

We will not sell, share or trade our donors’ names or personal information with any other entity, nor send mailings to our donors on behalf of other organizations. This Donor Privacy Policy applies to all information received by Little Theatre of Weston, both online and offline, including any electronic, written or verbal communications.

The Information We Collect

Little Theatre of Weston collects information when you visit our website, purchase tickets, or make a donation. Some of this information is technical information automatically logged by our servers. Outlined below are the types of information, both directly from you and indirectly through the collection of information by third-party service providers that we specifically collect.

You authorize us to use, store and otherwise process any personal information which relates to and identifies you, including (but not limited to) your name and address, to the extent reasonably necessary to provide the services which are available through our website, our Partners, successors, assignees, associates, sub-contractors, or other third parties.

Personal Information

For purposes of this Privacy Policy, Personal Information means any information that identifies or could be used by or on behalf of Little Theatre of Weston or our third-party service providers to identify a natural or legal person. Personal Information does not include information that is encoded, aggregated, anonymized, or publicly available information that has not been combined with non-public personal information.

Examples of different purposes for which we may collect personal information include, but are not limited to:

Use of areas of the website in which you may be asked to provide certain information about yourself, such as your name, mailing address, e-mail address, username and password to purchase tickets or make donations through our website;

name, billing address, and e-mail address, if you have not already provided these details.

Job applications;

Contact you regarding your ticket purchase or donation, as to the quality of the service, as well as any potential errors that may have occurred;

E-mail list. Little Theatre of Weston compiles a mailing list through which you voluntarily submit your name, mailing address, and/or email address. The purpose of such a list would be to send you periodic updates on our programs and to solicit contributions, provided you will have the ability to opt out of further communications in accordance with procedures described in each such update.

Non-Personal/Other Information

In addition to the Personal Information, we may collect additional information that does not personally identify you. Other Information may include information collected:

- a. From Your Activity. Information that we may automatically collect when you visit, access, and/or use the website, including, but not limited to your IP address, Internet service provider, browser type and language, referring and exit pages and URLs, date and time, amount of time spent on particular pages, which sections of the Little Theatre of Weston website you visit, number of links you click while on the website, search terms, operating system, and general geographic location.
- b. From Cookies, JavaScript Tags. Information that we automatically collect using technical methods, including but not limited to cookies (“Cookies”), JavaScript tags, web beacons, pixel gifs, Flash cookies, and other locally stored objects. Cookies are small packets of data that a website stores on your computer’s hard drive so that your computer will “remember” information about your visit. We may use both session cookies (which expire once you close your web browser) and persistent cookies (which stay on your computer until you delete them) to enhance your experience and to allow us to collect Other Information. You may be able to disable cookies and/or other locally stored cookies by disabling them in your browser or on your device. Please consult your Internet browser’s documentation for information on how to do this and how to delete persistent cookies. We use JavaScript tags to trigger a sequence of events that includes viewing a first-party cookie (or setting that cookie if it does not already exist) and to help us tailor and optimize our digital advertising strategy.

Partners

Partners include, but are not limited to:

- a. Google Analytics. Little Theatre of Weston uses Google Analytics, a web analytics service provided by Google, Inc. (“Google”). Google Analytics uses “cookies”, which are text files placed on your computer, to help the website analyze how users use the site. The Other Information generated by the cookie about your use of the website (including your IP address) will be transmitted to and stored by Google on servers in the United States. Google will use this information for the purpose of evaluating your use of the website, compiling reports on website activity for website operators and providing other services relating to website activity and internet usage. Google may also transfer this information to third parties where required to do so by law, or where such third parties process the information on Google’s behalf. Google will not associate your IP address with any other data held by Google. You may refuse the use of cookies by selecting the appropriate settings on your browser, however please note that if you

do this you may not be able to use the full functionality of this website. By using this website, you consent to the processing of data about you by Google in the manner and for the purposes set out above.

Google Analytics collects information anonymously. It reports website trends without identifying individual visitors. You can opt out of Google Analytics without affecting how you visit our site—for more information on opting out of being tracked by Google Analytics across all websites you use, visit this Google page.

OvationTix. OvationTix processes the Theatre's ticket sales and donations through its website. OvationTix's privacy policy can be found [here](#).

Interest-Based Advertising. Little Theatre of Weston incorporates remarketing by utilizing third party vendors (such as Google) to display content specific advertisements to visitors who have previously visited the Little Theatre of Weston site Little Theatre of Weston and other third-party vendors, including Google, use first-party cookies and third-party cookies together to inform, optimize and serve ads based on a User's past visits to its website.

The Information Collected by or Through Third-Party Advertising Companies

We may share Other Information about your activity on the website with third parties for the purpose of tailoring, analyzing, managing, reporting, and optimizing advertising you see on the Platform and elsewhere. These third parties may use Cookies, pixel tags ("pixel tags," "web beacons," "pixel gifs," or "clear gifs"), and/or other technologies to collect such Other Information for such purposes. Pixel tags enable us, and these third-party advertisers, to recognize a browser's Cookie when a browser visits the site on which the pixel tag is located in order to learn which advertisement brings a user to a given site.

Search Engines and Other Sites

Search engines and other sites not affiliated with Little Theatre of Weston, such as google.com, may crawl the website and make available to the public publicly-available content and postings from the site. The website may also contain links to other websites. Little Theatre of Weston is not responsible for the privacy practices of such other websites, and encourages its users to be aware of such search engines and other sites when they leave tfana.org and to read the privacy statement of each website they visit.

How We Use and Share the Information

We use Personal Information and Other Information to provide you Services, process your ticket purchases and donations, solicit your feedback, inform you about our products and services, personalize communications and fundraising appeals that we believe will be of interest to you.

Accessing and Modifying Information and Communication Preferences

Upon request, Little Theatre of Weston will grant individuals reasonable access to Personal Information that we and our partners hold about them. For example, visitors who have provided Personal Information to us may review and/or make changes to the same by contacting Little

Theatre of Weston. In addition, individuals may manage their receipt of marketing communications by clicking on the “unsubscribe” link located on the bottom of any Little Theatre of Weston marketing or solicitation e-mail. We will use reasonable efforts to process such requests in a timely manner.

Important Notices to Non-U.S. Residents

Our website is operated in the United States. If you are located outside of the United States, please be aware that any Personal Information you provide to us will be transferred to the United States. By using the website and by providing us Personal Information in any manner, you consent to this transfer and our use of the information and data provided by you in accordance with this Privacy Policy.

If you have any questions regarding this Privacy Policy, please contact us as described in the “How to Contact Us” section below. We will investigate your question, respond to your inquiry, and attempt to resolve any concerns regarding your privacy question.

Children

We do not knowingly collect Personal Information from children under the age of 13 through the Services. If you are under 13, please do not give us any Personal Information. We encourage parents and legal guardians to monitor their children’s Internet usage and to help enforce our Privacy Policy by instructing their children to never provide Personal Information through the Services without their permission. If you have reason to believe that a child under the age of 13 has provided Personal Information to us, please contact us, and we will endeavor to delete that information from our databases.

Changes to This Privacy Policy

This Privacy Policy is effective as of the date stated at the top of this Privacy Policy. We may change this Privacy Policy from time to time. Please be aware that, to the extent permitted by applicable law, our use of the Personal Information and Other Information is governed by the Privacy Policy in effect at the time we collect the information. Please refer back to this Privacy Policy on a regular basis.

How to Contact Us

If you have questions about this Privacy Policy, please contact Little Theatre of Weston via:

e-mail at hello@littletheatreweston.org with “PRIVACY POLICY” in the subject line; or
postal mail to: Little Theatre of Weston, 402 Summerset Dr, Weston, MO 64098